

Committed to Switzerland

Sponsorship at Credit Suisse

Reliable long-term partner

For more than 160 years, Credit Suisse has used its expertise and network to meet the needs of its clients and to achieve common goals. Today, as in the days when Alfred Escher made a name for himself as a national business leader, the bank he founded is committed to the good of Switzerland. That is why Credit Suisse views itself as more than an economic player. It also dedicates its resources to social issues, striving to make an active contribution to the nation's success. To this end, Credit Suisse proves its dedication to Switzerland in various ways.

Sponsorships

For more than 40 years, sponsorship has enjoyed a prominent role in Credit Suisse's corporate and communications strategies. In many ways, it contributes to business success and enables the bank to fulfill its social responsibility, as well as to make its regional and local anchoring in Switzerland visible and palpable.

Credit Suisse aims to forge lasting relationships with its partners, providing much more than just financial support. Sponsorship projects are realized in close cooperation with organizations and event managers. In sports, the bank focuses on golf, equestrian events, and – to a special degree – football. Since 1993, it has been the main sponsor of the Swiss Football Association (SFV), including all junior-level and senior-level teams. Credit Suisse has also been the main sponsor and eponym of the Credit Suisse Super League since July 2021. Furthermore, as of the 2022/23 season, Credit Suisse has become a partner of the top Swiss league in women's football, the AXA Women's Super League, and of the national cup competition, the AXA Women's Cup. The bank is the main partner of the SFV's bid for UEFA Women's EURO 2025, thereby showing its support for hosting a women's European Championship in Switzerland. In the field of arts, we focus on classical music and fine arts.

Credit Suisse puts particular emphasis on promoting young talent. With this in mind, the bank awards the "Credit Suisse Young Artist Award" and the "Prix Credit Suisse Jeunes Solistes" in alternating years to outstanding young musicians during Lucerne Festival. We also support talent development and outreach projects by partner organizations such as the Credit Suisse Cup schools' football championship which promotes the full breadth of young talent in Switzerland.

www.credit-suisse.com/sponsorship



Sponsorships

Sport	Sponsorship since
White Turf	1976
Omega European Masters	1984
Swiss Football Association (SFA)	1993
Swiss Football Awards	1993
Swiss Seniors Open	1997
Credit Suisse Cup	1999
Concours Hippique International de Genève	2008
Credit Suisse Kids Festival	2013
Credit Suisse Arena	2019
Swiss Sport Aid Foundation	2021
Credit Suisse Super League	2021
Women's Super League & Women's Cup	2022

Culture	Sponsorship since
Tonhalle Orchestra Zurich	1986
Zurich Opera House	1989
Orchestre de la Suisse Romande (OSR)	1991
Kunsthaus Zürich	1991
MASI Lugano (Museo d'arte della Svizzera italiana, Lugano)	1992
Lucerne Festival	1993
Aargauer Kunsthaus	1995
Kunstmuseum Bern	1996
Fondation de l'Hermitage (in Lausanne)	2000
Credit Suisse Young Artist Award	2000
Prix Credit Suisse Jeunes Solistes	2001
Musikkollegium Winterthur	2005
St. Gallen Festival	2006
Zurich Film Festival (ZFF)	2007
Stapferhaus Lenzburg	2009
Kunstmuseum Basel	2012

The Credit Suisse Foundation Jubilee Fund

The Credit Suisse Foundation is part of the bank's corporate responsibility program, addressing social issues around the world, particularly in the fields of education and microfinance. The Foundation Jubilee Fund has a clear focus on Switzerland and concentrates on implementing education and training projects in line with its global strategy. The Fund maintains partnerships with charitable organizations operating nationally, supports regional projects, and awards prizes for achievements in science and culture.

www.credit-suisse.com/commitments

Charitable Partnerships and Volunteering

Credit Suisse works closely with a variety of national and regional nonprofit organizations to play an active role in helping tackle social challenges. Promoting financial literacy and youth unemployment prevention are two issues particularly important to us. The founding of the association Check Your Chance to reduce the lack of skilled labor, and the joint pocket money study together with Pro Juventute are key milestones here. Another cornerstone of our social responsibility is the diverse corporate volunteering offer for Credit Suisse employees. Each employee is allowed to



use up to four work days per year for individual volunteer work. The focus is on the sharing of expertise. Environmental projects or activities for the integration of disabled and socially disadvantaged people provide additional volunteering opportunities. Today, about 4,000 employees in Switzerland register every year for such charitable volunteering assignments.

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Credit Suisse Collection

The Credit Suisse collection, which has been growing since 1975, now includes around 10,000 works of contemporary art. In 1997, important early 20th-century Swiss paintings and drawings were added from the collection of the former Swiss Volksbank. The bank displays these works in its offices and lends out pieces to national and international exhibitions. In expanding the collection, Credit Suisse strongly focuses on the promotion of young talent here as well and acquires works by promising contemporary Swiss artists.

www.credit-suisse.com/sites/collection-credit-suisse/en

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